

# EARL CONFERENCE 2014

15-17 SEPTEMBER - TOWER BRIDGE HOTEL, LONDON

## EFFECTIVE APPLICATIONS OF THE R LANGUAGE – REASONS TO ATTEND

The first cross-sector conference dedicated to the real business usage of R.  
Two days showcasing the most innovative R implementations by the world's leading practitioners.

BIG DATA – CLOUD COMPUTING – MACHINE LEARNING – DATA SCIENCE – BUSINESS  
INTELLIGENCE – VISUALISATION – REAL TIME ANALYTICS – AUTOMATION

### Invest Your Time

You're busy; we're busy; the competition is busy. But busyness isn't the key to business.

Analytics is a fast moving field; keeping up with what others are doing today could ensure the success of your business tomorrow.

R is a community; in a digital environment it's easy to forget the value of face-to-face contact.

Cross pollination of ideas is a key driver to innovation; be inspired and bring new applications of R into your own organisation.

### HOW?

Do you find out what's happening elsewhere



MEET OVER 200  
USERS OF R

### WHERE?

Do you meet numerous quality practitioners of R



WHO HAVE DEVELOPED  
MORE THAN 55 PACKAGES  
BETWEEN THEM.

### WHEN?

Will you next invest time expanding your network



HEAR FROM 46  
LEADING R SPEAKERS



PRESENTING THEIR OWN  
REAL BUSINESS  
EXPERIENCE.

### Take Away:

- A network of experienced R users currently active in industry; for support and collaboration
- Case Studies, R packages and scripts; keep and share the inspiration
- Personal knowledge growth; incorporate your learning to your own applications

EARL represents the most efficient way to meet numerous experts, hear about multiple applications of R from different industries, enable future collaborations and inspire innovative developments.

